



**POD*****PRENEUR***  
MEDIA

**THE ONLY PODCAST BOOKING AGENCY**  
EXCLUSIVELY FOR **MONEY AND BUSINESS** BRANDS

# 2025

5+ Million Podcasts.  
75+ Million Episodes.  
100+ Million U.S. Listeners.  
500+ Million Global Listeners.

## Share Your Story.

**Leverage the power of the podcast ecosystem to share your message.** Podcasting is a perfect medium for interest targeting in an environment where the audience's focus is high, and your story lives on forever.

## Expand Your Brand.

**Podcast guesting is ideal for building brand awareness.** Consistency is key. 38% of Americans listened to a podcast last month and 26% the previous week. Podcast listenership is estimated at 100+ million in the U.S. and 500+ million worldwide.

## Reach Your Ideal Client.

**Target the content and listeners that fit your brand.** 50% of monthly U.S. podcast listeners are aged 12-34, 43% between 35 and 54, and 22% over 55. 41% of U.S. men and 36% of U.S. Women. Target listeners based on their content interest and brand affinity.



WE'RE UNIQUE

# Not Your Typical Podcast Booking Agency



The Only Podcast Booking Agency  
**Specializing in Money & Business PODCASTS and GUESTS**

- ▶ **Quickstart Guarantee:** 4+ Podcast Bookings in Your First 30 Days
- ▶ Exclusively for Money & Business Podcasters and Guests
- ▶ 4+ Bookings Monthly
- ▶ \$1,000. Month to Month. NO CONTRACT!
- ▶ **Founded by Money & Business Expert** Tony Bradshaw: Author and Host of The Millionaire Choice Podcast, Founder | Purpose of Wealth Events, and Former Dave Ramsey Executive leading Ramsey's digital business efforts for over 15 years.

## We Believe in...

- ➡ Working with life-changing brands to get their message out and maximize their impact.
- ➡ Providing excellent service worthy of our client's trust and exceeding their expectations.
- ➡ Working with clients to develop ROI on their investment.
- ➡ Performing excellently and teaming up with clients who do as well.

DISCOVERY and  
STRATEGY CALL

1

ONBOARDING and  
BOOKING SYSTEM

2

YOUR STORY  
and PITCH

3

BUILD TARGET  
PODCAST LIST

4

START BOOKING!

5

### You Provide

- ✓ A Compelling Story
- ✓ Expertise in Your Field
- ✓ Life Impacting Mission
- ✓ Professional Level Audio
- ✓ Your Sparkling Personality

### We Provide

- ✓ Targeted List of Podcasts
- ✓ Dedicated Booking Team
- ✓ 4+ Appearances/mo average
- ✓ Story and Brand Development
- ✓ Guest Support and Strategy



# REACH YOUR PEAK

**\$1,000 per month**

- **QUICKSTART GUARANTEE:**  
Best in industry ramp up! 4+ Show appearances in the first 30 days!
- Month to month. **NO CONTRACT!**
- 50+ show pitches per month!
- Startup Pitch and Brand Support as needed (Included)
- 4+ appearances monthly

## Additional Services

Business Coaching  
Business Strategy  
Brand Development

Podcast Consulting  
Podcast Management  
Video Shorts | Editing

## Contact Us

Book a complimentary strategy call. Discuss your brand, message, marketing, or other business needs with our digital media and marketing team.

### Sales Team

[sales@podpreneur.media](mailto:sales@podpreneur.media)



## TONY BRADSHAW

FOUNDER | CHIEF STRATEGIST

Hello, I'm Tony Bradshaw, author | host of *The Millionaire Choice Podcast*, Founder of Purpose of Wealth Events, and former VP, CIO, and COO for Dave Ramsey.

### 25+ Years in Digital Business

I started my digital business career in 1998 by building my first website and data systems. In 2001, I joined Dave Ramsey where I had the privilege of a 15 year career helping to build his company, launching real estate lead gen, online subscription platforms, streaming, podcasting, and more. During my tenure, I played a pivotal role in revenue growth from \$3 million to a \$125 million annually while leading 20% of the workforce and overseeing strategic planning.

Now, I'm working to connect business and financial influencers and experts so we can work together to transform the financial landscape and our communities. Come join us on the journey. We'd love to empower your brand, work, and mission!

*Tony Bradshaw*

